



Quantum4D®

Moving insight into the next dimension

SWIFT SELECTS QUANTUM4D TO PROVIDE NEXT GENERATION INTERFACE TO NETWORK

SAN FRANCISCO, CALIFORNIA July 7, 2009— Quantum4D today announced that SWIFT, the co-operative that supplies standardized messaging services and interface software to financial institutions worldwide, is using Quantum4D's holographic analytics software platform to improve their ability to analyze and model their community's network and understand its dynamics. SWIFT is a financial industry-owned co-operative servicing over 8,000 financial institutions in more than 200 countries. Annually, as many as 3 billion messages go around the world via the SWIFT network. After surveying multiple visualization software platforms, SWIFT has selected Quantum4D to implement organization wide as it stands in a class of its own versus alternative solutions. Quantum4D gives SWIFT the ability to illuminate trends, patterns and anomalies occurring across their global system in ways that were simply not possible before.

The challenge was to see how new developments in next generation interfaces might improve SWIFT's ability to see and communicate insights with their community. "The complexity and volume of our data – without even factoring in external economic and market factors – simply overwhelms and defies expression in page based frameworks like charts and spreadsheets. We needed to look towards the future and think about innovative ways to access our information that went beyond today's standard offerings." said Laurent Desnoux of SWIFT.

With Quantum4D, SWIFT gains access to an interconnected universe of dynamic 3D workspaces containing visual representations of the SWIFT network by region, country and BIC levels. This new collaborative work environment is allowing SWIFT to see and explore their data more effectively providing faster access to deeper insights on their network and its behavior. "The Quantum4D interface is unlike any reporting tool we have ever seen before. It gives us the ability to explore ideas and discover insights that could have been easily overlooked without Quantum4D" said Desnoux.

"We are seeing how the combination of a new visual interface paradigm with traditional statistical approaches amplifies our ability to rapidly access the structure and dynamics in our network."

-Gottfried Leibbrandt, Head of Markets, SWIFT

"We are pleased to work with SWIFT, one of the largest organizations in the world in terms of the sheer volume and complexity of their data analysis requirements. Enabling their organization to gain time and cost efficiencies and mission critical business intelligence insights is what our next generation analytical visualization software is all about delivering." said Michael Warner, CEO of Quantum4D

About Quantum4D

Headquartered in San Francisco, California, Quantum4D is the developer of an innovative next generation holographic interface to data analytics and information. Quantum4D's intuitive approach envelops existing applications and data feeds creating collaborative dynamic 3D workspaces where new freedoms for expression mean faster access to deeper insights into their business and the worlds in which they operate. Tasks such as analysis, monitoring, modeling, managing, discovery, exploration and/or presentation, are all improved once they are moved above and beyond traditional desktop interfaces.

For further information, please visit www.swift.com or contact Quantum4D at +1 415 830 4444 or info@quantum4d.com

